



IBA International Business Academy

Exchange Program Overview

General Information

Academic Calendar

Autumn 2024 End of August – Mid-January
Spring 2025 End of January – Mid-June
 The exact start and completion dates will be stated in the Acceptance Letters.

Nomination and Application

Deadlines

May 1, 2024 (for **Autumn** 2024 semester)
 November 1, 2024 (for **Spring** 2025 semester)

Courses available to Exchange students

Autumn Semester 2024

Programme	Semester	Courses
AP Degree in Marketing Management	1	Students must take the following courses as a package: <ul style="list-style-type: none"> ❖ International Marketing – 13 ECTS ❖ Economics – 5 ECTS ❖ Sales and Marketing Communication - 2 ECTS ❖ Organization & Supply Chain Management – 8 ECTS ❖ Business Law – 2 ECTS
AP Degree in Multimedia Design	3	Students can choose one of the following courses: <ul style="list-style-type: none"> ❖ Web Development - 30 ECTS* ❖ Content production - 30 ECTS* ❖ Digital Marketing – 30 ECTS* <p>*Courses will be offered if there are enough students signed up.</p>
Top-up BA in International Sales and Marketing	1	Students must take the following courses as a package: <ul style="list-style-type: none"> ❖ Marketing - 11,5 ECTS ❖ Organization & Supply Chain Management - 5,5 ECTS ❖ Economics - 5 ECTS ❖ Law - 4 ECTS ❖ Theory of Science and method - 4 ECTS

Spring semester 2025

Programme	Semester	Courses
AP Degree in Marketing Management	2	Students must take the following courses as a package: <ul style="list-style-type: none"> ❖ International Marketing – 10 ECTS ❖ Economics – 9 ECTS ❖ Business Law - 2 ECTS ❖ Sales and Marketing Communication – 9 ECTS

Students cannot mix and match between programmes and must take all the subjects/ECTS that are being offered on the selected programme.

Study programmes at IBA are typically aimed at undergraduate students, however, in cases where students' home institutions approve their selection of an IBA exchange study programme, we may consider graduate students for participation in our exchange programmes.

Note: Please be aware that some course titles serve as general categories under which various subjects are taught.

General Information	
Language of Tuition	English
Language Requirements	We do not require an official language test, but we expect exchange students to have an English proficiency level equivalent to B2 . This can be confirmed by a letter issued by the home institution, stating that the level of English proficiency of students corresponds to the level required by IBA. If deemed necessary, we may request an English proficiency test accepted by IBA.
Cost of Living	The current living expenses for an average student in Denmark are estimated to be approximately DKK 7,000 - 8,000 (approximately €900 – 1000) per month. To avoid financial issues at the beginning of the semester, IBA suggests that you bring or have in reserve approximately DKK 15,000 (approximately. € 2,000). It is important to take into account all living costs. This includes travelling to and from Denmark, accommodation, food, and leisure activities.
Housing	<p>Housing</p> <p>Students applying for programs at IBA are recommended to apply for accommodation through Kolding City Housing Administration, a database that controls and reserves student apartments based on a waiting list. International students will normally have priority over students who already live in Denmark, and it has generally not been difficult to find apartments in Kolding. All the apartments in the database have their own bathroom; they are not furnished but they will have a minimum of a refrigerator and cooking plates (or an oven). There are many secondhand stores, as well as a Facebook IBA Market page, which makes finding inexpensive furniture easy. Rent in Kolding varies depending on whether you want to live alone or in a shared apartment. The rent for student accommodation starts from approximately DKK 3000 – 4000 (approximately €400-500) for a studio apartment. The rent usually includes the cost of the average consumption of water and heating, and a surcharge may be levied if this is exceeded. Electricity is not included in the rent. It is important to note that in Denmark rent is always paid in advance for the coming month. If the rent is paid later than the date stated in the monthly bill, an additional fee will need to be paid later. In addition to the first month's rent, tenants must pay a deposit before moving in, which is equivalent to approximately three months' rent.</p> <p>In Denmark, tenants are required to give three months' notice to the housing company before the end date of the tenancy agreement, unless an alternative arrangement has been mutually agreed upon by both parties. Please read your tenancy agreement thoroughly.</p>

Insurance

Healthcare

As an international student and resident in Denmark, once you receive your CPR number and health insurance card, you will have access to the Danish healthcare system, which includes free medical treatment - with some exceptions, such as dental care and physiotherapy.

Getting the CPR number might take up to 2-3 weeks. You are required to have insurance or a valid European Health Insurance Card for this period.

Please note: The Danish public healthcare system does not cover transportation to your home country in the event of illness.

The Danish National Health Insurance Card

Upon registering with the Civil Registration System, you will receive a national health insurance card ('Sygesikringskort'). The card is your proof that you are entitled to all public healthcare services in Denmark, and must be presented at all visits to doctors, hospitals, and pharmacists when collecting prescription drugs.

The card states your name, address, and your Civil Personal Registration (CPR) number, as well as the name and address of your doctor.

Visa and EU Residence Document

EU/EEA students

EU/EEA and Swiss nationals can study in Denmark under the EU regulations on freedom of movement. Consequently, they do not need a visa or residence permit. However, they should obtain an EU residence document (registration certificate) from the State Administration.

Required Documents:

◇ Application form

◇ Passport or other valid travel document, and copy of it,

IBA provides all the necessary information regarding the registration process during the Welcome Day and/or before arrival in Denmark.

Non-EU students

Non-EU/EEA students need to apply for a residence permit to study in Denmark. To start the application process for the residence permit, the student must be accepted by the IBA and have paid the tuition fee for the given study programme (if relevant), as well as the fee for the Case Order ID (current rate is approx. 2.565 DKK, includes Safeticket service fee). After receiving the aforementioned fees, IBA will issue the "Form ST1", and will send the form to the student. Afterwards, both documents (Case Order ID and "Form ST1") must be taken to the nearest Danish Embassy or Danish Consulate, where the student applies for a Visa.

Required Documents:

◇ Completed form

◇ Documentation of paid fee/Admission letter

◇ Copy of passport (all pages including front page)

The **processing time for a visa can take approximately 2 months**, therefore the payment and application should be completed before May 1 for the August intake, and before November 1 for the January intake.

Danish ID Number (CPR)

Everyone living in Denmark for longer than three months is required to obtain a **Civil Registration (CPR) Number**. To obtain your personal ID-number as an international student in Denmark you will need to register with the **Danish Civil Registration System**, to obtain this personal ID number ('CPR number') while studying in Denmark.

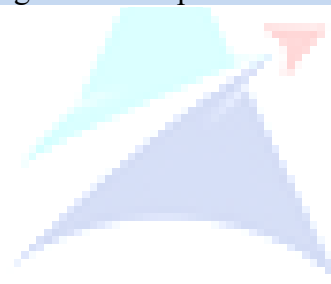
Once registered you will be allocated a Civil Personal Registration (CPR) number. The CPR number is unique to the person and is used in Denmark as an ID number.

All public authorities use the CPR registry system. You will need your CPR number to open a bank account, access healthcare system, pay tax, receive salary etc.

IBA provides all the necessary information regarding the registration process and how to obtain a CPR number before your arrival in Denmark and during the Welcome Day.

Welcome on Arrival – Buddy Program

IBA buddies are student volunteers assigned to assist you during your first weeks in Denmark, a period when many things may seem unfamiliar and strange. Prior to your arrival in Kolding, you will be provided your buddy's name and contact information. It is important that you reach out to them and inform them of your arrival date so that they can arrange to meet you at the train or bus station in Kolding. Your buddy will also show you around the campus and offer guidance on practical matters.



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